



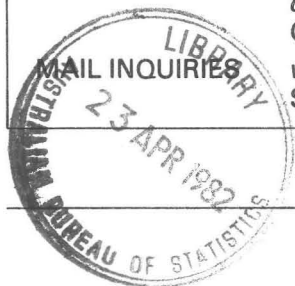
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TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER QUARTER 1981

PHONE INQUIRIES for more information about these statistics—contact Mr Aub Edwards on Canberra (062) 52 5657 or any of our State offices.

other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.



MAIN FEATURES

	December Quarter 1980			December Quarter 1981		
	October	November	December	October	November	December
	(per cent)					
Room occupancy rates—						
Licensed hotels with facilities	60.5	57.1	46.2	61.4	56.6	44.9
Motels, etc.	64.6	59.0	51.0	64.8	57.6	50.7
Site occupancy rates—						
Caravan parks	19.7	18.9	31.7	21.0	19.9	32.6

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant. Following a check of data collected in the 1979-80 Census of Retail and Selected Service Establishments, a number of establishments were added to the survey as from the March quarter 1981.

Definitions

4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc. (a)	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
December quarter 1981—	ROOM OCCUPANCY RATES (per cent)														
Establishments	251	977	1,228	174	492	666	214	590	804	113	157	270	134	136	270
Guest rooms	7,591	23,537	31,128	3,948	12,639	16,587	5,338	12,949	18,287	2,713	4,085	6,798	3,578	5,349	8,927
Bed spaces	17,289	70,017	87,306	9,336	35,995	45,331	13,887	38,210	52,097	6,298	12,469	18,767	7,322	14,050	21,372
1980—	ROOM OCCUPANCY RATES (per cent)														
October	62.9	66.5	65.6	57.9	62.6	61.4	62.2	65.4	64.4	56.4	67.2	62.9	61.1	58.3	59.4
November	60.7	61.0	60.9	58.6	61.6	60.8	57.6	60.0	59.3	47.8	54.4	51.8	54.4	45.8	49.3
December	47.7	54.1	52.5	46.2	48.2	47.7	48.6	52.8	51.5	37.7	48.5	44.2	47.0	41.8	43.9
December quarter 1980	57.1	60.5	59.7	54.2	57.4	56.6	56.1	59.4	58.4	47.3	56.7	53.0	54.2	48.6	50.9
1981—	ROOM OCCUPANCY RATES (per cent)														
October	64.0	65.9	65.4	60.3	63.5	62.7	64.3	65.5	65.2	56.0	67.4	62.9	61.5	61.8	61.7
November	59.3	59.5	59.5	58.7	58.8	58.8	57.2	57.1	57.1	48.1	56.7	53.3	54.4	48.6	50.9
December	46.5	53.0	51.4	44.1	48.0	47.0	48.1	53.3	51.8	37.1	48.9	44.2	46.2	43.2	44.4
December quarter 1981	56.6	59.4	58.8	54.3	56.7	56.2	56.5	58.6	58.0	47.1	57.7	53.5	54.0	51.2	52.4
1981—	BED OCCUPANCY RATES (per cent)														
October	41.6	39.4	39.8	36.1	37.1	36.9	38.3	39.8	39.4	36.2	38.5	37.7	42.2	39.8	40.6
November	37.6	33.8	34.6	35.4	34.3	34.5	33.8	33.3	33.4	29.2	30.5	30.0	34.8	29.7	31.5
December	31.3	34.4	33.8	28.5	30.5	30.1	30.9	35.3	34.1	24.1	30.7	28.5	31.9	29.8	30.5
December quarter 1981	36.8	35.9	36.1	33.3	33.9	33.8	34.4	36.2	35.7	29.8	33.3	32.1	36.3	33.1	34.2
1981—	TAKINGS FROM ACCOMMODATION (\$'000)														
October	6,956	15,731	22,687	2,968	7,874	10,841	3,982	8,568	12,550	1,434	2,667	4,101	2,250	3,123	5,373
November	6,231	13,926	20,157	2,810	7,035	9,845	3,359	7,119	10,478	1,178	2,146	3,323	1,943	2,402	4,345
December	4,640	13,083	17,723	1,982	5,952	7,935	2,917	7,047	9,964	921	1,982	2,903	1,704	2,266	3,970
December quarter 1981	17,828	42,740	60,568	7,759	20,861	28,620	10,258	22,735	32,992	3,533	6,795	10,328	5,897	7,791	13,689

For footnotes see end of table.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities		Motels, etc.	Licensed hotels with facilities		Motels, etc. (b)	Licensed hotels with facilities		Motels, etc.	Licensed hotels with facilities		Motels, etc.
	Total	Capacity	Total	Capacity	Total	Capacity	Total	Capacity	Total	Capacity	Total	
ESTABLISHMENTS AND CAPACITY (number)												
December quarter 1981—	83	142	59	25	28	13	23	36	1,007	2,462	3,469	
Establishments	2,603	4,108	1,505	728	1,098	783	1,264	2,047	27,282	62,426	89,708	
Guest rooms	6,651	11,312	4,661	1,672	2,899	1,801	3,753	5,554	64,256	182,054	246,310	
Bed spaces												
ROOM OCCUPANCY RATES (per cent)												
1980—	57.2	55.8	53.3	67.4	73.4	71.1	72.2	66.5	60.5	64.6	63.4	
October	57.4	56.3	54.3	58.4	65.2	62.7	61.5	59.1	57.1	59.0	58.4	
November	47.9	48.1	48.5	47.5	52.2	50.5	57.2	49.8	46.2	51.0	49.5	
December	54.1	53.4	52.0	57.7	63.6	61.4	63.7	58.5	54.6	58.2	57.1	
December quarter 1980												
1981—	56.6	55.3	52.9	59.8	62.5	61.5	69.1	65.5	61.4	64.8	63.8	
October	57.9	56.4	53.8	52.4	57.1	55.2	64.0	61.3	56.6	57.6	57.3	
November	46.0	47.0	48.8	37.4	42.2	40.3	59.1	50.5	44.9	50.7	49.0	
December	53.5	52.9	51.8	49.8	53.9	52.3	64.1	59.1	54.3	57.7	56.7	
December quarter 1981												
BED OCCUPANCY RATES (per cent)												
1981—	37.0	35.2	32.6	37.8	35.9	36.6	43.3	42.3	39.0	38.8	38.7	
October	37.9	35.7	32.5	31.1	31.2	31.2	37.6	37.1	35.1	33.2	33.7	
November	31.7	31.3	30.7	23.0	24.0	23.6	40.0	35.2	29.8	33.0	32.2	
December	35.5	34.0	31.9	30.6	30.4	30.5	40.3	38.2	34.6	35.0	34.9	
December quarter 1981												
TAKINGS FROM ACCOMMODATION (\$' 000)												
1981—	1,637	2,393	756	518	798	1,316	900	1,522	20,367	40,417	60,783	
October	508	2,239	731	431	694	1,124	795	1,660	18,325	34,848	53,171	
November	1,285	1,977	692	313	551	864	795	1,145	14,112	32,368	46,481	
December	4,430	6,609	2,179	1,262	2,042	3,304	2,490	4,327	52,804	107,633	160,435	
December quarter 1981												

(a) Figures for December quarter 1981 not strictly comparable with statistics for earlier periods due to the inclusion of a number of establishments not previously covered in the survey. (b) See footnote (b) Table 2.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory(b)	Australia
ESTABLISHMENTS AND CAPACITY (number)								
December quarter 1981—								
Establishments	564	420	405	160	239	56	8	1,852
Powered sites	48,785	35,424	21,632	12,503	13,615	2,803	501	135,263
Unpowered sites	23,572	13,418	10,169	5,169	3,617	2,047	545	58,537
Cabins, flats, etc.	1,001	829	693	523	506	66	11	3,629
<i>Total capacity</i>	<i>73,358</i>	<i>49,671</i>	<i>32,494</i>	<i>18,195</i>	<i>17,738</i>	<i>4,916</i>	<i>1,057</i>	<i>197,429</i>
SITE OCCUPANCY RATES (per cent)								
1980—								
October	19.7	10.4	34.3	16.2	23.7	15.3	27.9	19.7
November	18.8	11.9	32.8	12.6	20.6	17.4	21.0	18.9
December	35.8	25.0	42.5	20.9	28.1	25.7	15.1	31.7
December quarter 1980	24.8	15.8	36.6	16.6	24.2	19.6	21.3	23.5
1981—								
October	21.1	10.8	36.6	17.3	25.3	15.9	29.8	21.0
November	20.3	11.7	33.6	13.2	23.0	18.8	26.0	19.9
December	37.0	25.5	42.6	21.7	29.5	26.4	21.0	32.6
December quarter 1981	26.2	16.1	37.7	17.4	26.0	20.4	25.6	24.6
TAKINGS FROM ACCOMMODATION (\$'000)								
1981—								
October	2,848	1,199	1,989	560	778	128	54	7,556
November	2,615	1,376	1,752	413	646	150	43	6,995
December	5,546	2,526	2,356	761	920	226	35	12,370
December quarter 1981	11,009	5,101	6,096	1,735	2,344	504	132	26,921

(a) Includes Australian Capital Territory. (b) December quarter 1981 figures are not strictly comparable with those for December quarter 1980 due to the reclassification of a caravan park as two establishments, i.e. caravan park and motel.